

Inspiring Leadership  
Foundation 2023



# Inspiring

LEADERSHIP  
FOUNDATION

How you can support us







### **Our Vision:**

**A world where all women and girls are inspired and empowered to achieve their full potential, leading to positive social change.**

### **Our Mission:**

**To provide world-class personal and career development, helping disadvantaged and vulnerable women and girls to achieve their ambitions and financial independence. We do this by leveraging the power of an influential business community and collaborative partnerships in the public, private and charitable sectors.**





"All my questions had no answer until the Inspiring Leadership Foundation came into my life"

**Noven, Kenya** \_\_\_\_\_



**6,000+**

We have helped over 6,000 disadvantaged women & girls in different countries around the world.



**250+**

Women & girls have joined our newly launched International Inspiring Futures Academy.



**5 AND COUNTING**

Our projects have impacted women and girls in 5 countries so far.



**100,000**


our goal is to change the lives of 100,000 disadvantaged women & girls around the world by 2035.

# Our impact is international

Our goal is to collaborate and share the great work of the Inspiring Futures Academy internationally.

Charity may start at home, but it should not end there. We work with partners and inspiring individuals to extend our programmes to disadvantaged women & girls worldwide.

Locally, and in underdeveloped countries, we unblock barriers to education and employment opportunities .



In 2021 we successfully made the Inspiring Futures Academy international by making it available to women & girls in **Ireland**.

We work to achieve common goals with other **UK** organisations like the Home Office and the Department of Work and Pensions, social services and the education sector, and more

In **South-Africa** we have built a fully equipped technology classroom with learning curriculum and early childhood learning centre, creating a safe a secure centre for education and wellbeing.

We have invested in a variety of projects in **Kenya** such as self-sustaining school business farms and water sanitation. This has led to job creation, improved health and nutrition, and school participation for women and girls.



# Impact Stories

Registered Charity: 1165616



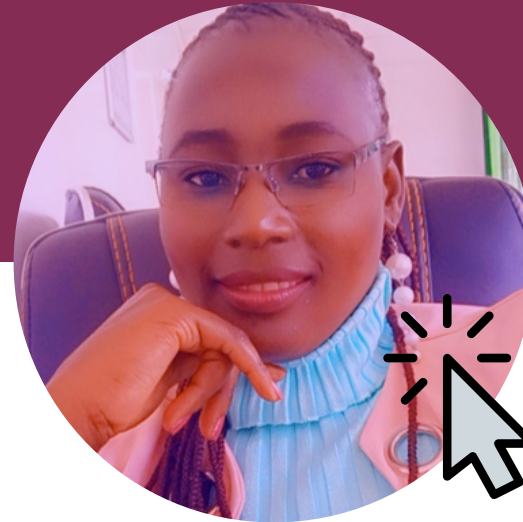
**CHARLOTTE**

**UNITED KINGDOM**

When single-mother, Charlotte joined our programmes she described herself as being at her lowest point.

With the help of a mentor she was able to pursue her goals of going to university.

Charlotte says "The confidence my mentor gave me gives me the ability to keep moving forward"



**NOVEN**

**KENYA**

Noven's mental health was suffering as she had yet to experience positive, healthy relationships. She felt she was lacking basic personal and emotional skills and confidence to progress both personally and professionally.

Since joining our programmes, she has gained the skills and confidence to secure a job, effectively manage relationships and care for her daughter.



**LAURA**

**UNITED KINGDOM**

Laura was left unemployed due to her battle with anxiety and depression. She felt isolated and lost her confidence.

Laura was referred to us by one of our referral partners, the DWP.

With the help of positive mentorship and our workshops, Laura has secured a job and feels "inspired to move forwards in life"



# How you can support us

Explore the different ways in which you can make an impact





# Our Goals

We believe that with your support, we can achieve our goals for 2023-4. There are several ways in which you can be an integral part of our mission. We would appreciate it if you could take some time to consider the different ways in which you can support us. Thank you for your consideration.



## Fundraising

Our agile structure and operating model ensure maximum efficiency and quality of service delivery. This means our cost to serve is around £185 per beneficiary. Our aim is to raise £135k by the end of 2023 and £335k by the end of 2024 to support the national and international growth and impact of the ILF.

### 01

#### Increase Resources: Grow

Investing in resources – recruitment of core staff including certification of trainers to deliver safe, world-class services and support in the UK and internationally.  
**Target:** £77k in 2023; £245k in 2024

### 02

#### Digital Technologies: Build

Investing in digital – provision of software and licenses that protect and manage our data, and provide women and girls access to inspirational development, vital resources and career content anytime, anywhere.  
**Target:** £16k in 2023; £30k in 2024

### 03

#### International Development: Develop

Investment in vital projects for the health, education, and employment for women and girls in under-developed communities, ensuring participation in our IFA community.  
**Target:** £30k in 2023; £45k in 2024

### 04

#### Safeguarding

Investing in core operations – ensuring our governance, audits and safeguarding practices are embedded and vital CRM including communications with and management of partners, volunteers and beneficiaries.  
**Target:** £12k in 2023; £14.5k in 2024.

## Additional Goals

### Expand our Services

- Obtain **100 laptops** to increase assets and ensure digital inclusion / participation.
- Increase the number of sector-wide **mentors to 500** to meet the demands and growth agenda.
- Secure **work experiences** and **job opportunities** by expanding to new locations and offering a wider range of positions.
- Secure **Retail partners** aligned to ILF values and ambitions for **digital donations**.



# Individual Contributors: Make a donation



DONATE



"OUR GOAL IS TO  
TO POSITIVELY  
IMPACT THE LIVES  
OF 100,000  
WOMEN & GIRLS  
BY 2035"

Leigh Bowman-Perks,  
Founder & CEO

## £15

### £15 A MONTH

Sponsor a woman or girl on a monthly basis to provide consistent support to them on their personal and professional development journey.

## £25

### £25 ONE-OFF DONATION

Will enable us to welcome a new woman or girl to the Inspiring Futures Academy, providing her with access to resources, events and our virtual learning centre.

## £185

### £185 ONE-OFF DONATION

A one-off donation of £185 will support a woman or girl through our Inspiring Futures Academy for an entire year.

## £1,850

### ONE-OFF DONATION

Will enable us to support 10 women & girls through our Inspiring Futures Academy for an entire year



# Sponsorships

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Sponsoring one of our events could allow your organisation to build new connections and grants you low-cost, positive promotion, setting you aside from your competitors as the ethically-minded option.



## Why not sponsor our annual Inspiring Leadership Awards and Fundraising Gala?

Our [last fundraising\\_gala](#) was held in Goldsmith's Hall in London and it was a huge success.



### Give us a call

Call us on [+44 \(0\) 3336 888 444](tel:+44(0)3336888444)



### Send us an email

Email us at [info@inspiringleadershiptrust.com](mailto:info@inspiringleadershiptrust.com)



# Donate Goods & Assets



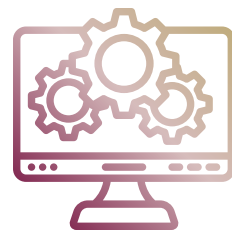
## LAPTOPS / INTERNET

Often, as many of our beneficiaries are unemployed or living on low-income, they may not have access to laptops or computers to benefit from our online programmes and resources.



## PHONES / MOBILE DATA

Often, as many of our beneficiaries are unemployed or living on low-income, they may not have phones or mobile data to benefit from communication with their mentors, as well as online access to our programmes.



## SOFTWARE/APPS

Such as Photoshop, Microsoft, Mailchimp, Canva, Grammarly, Salesforce extensions, Audible subscriptions, self-help apps and more



## BOOKS AND AUDIOBOOKS

We are open to any books, ranging from self-help to business and education. We are particularly interested in audiobook subscriptions for our beneficiaries in international locations.



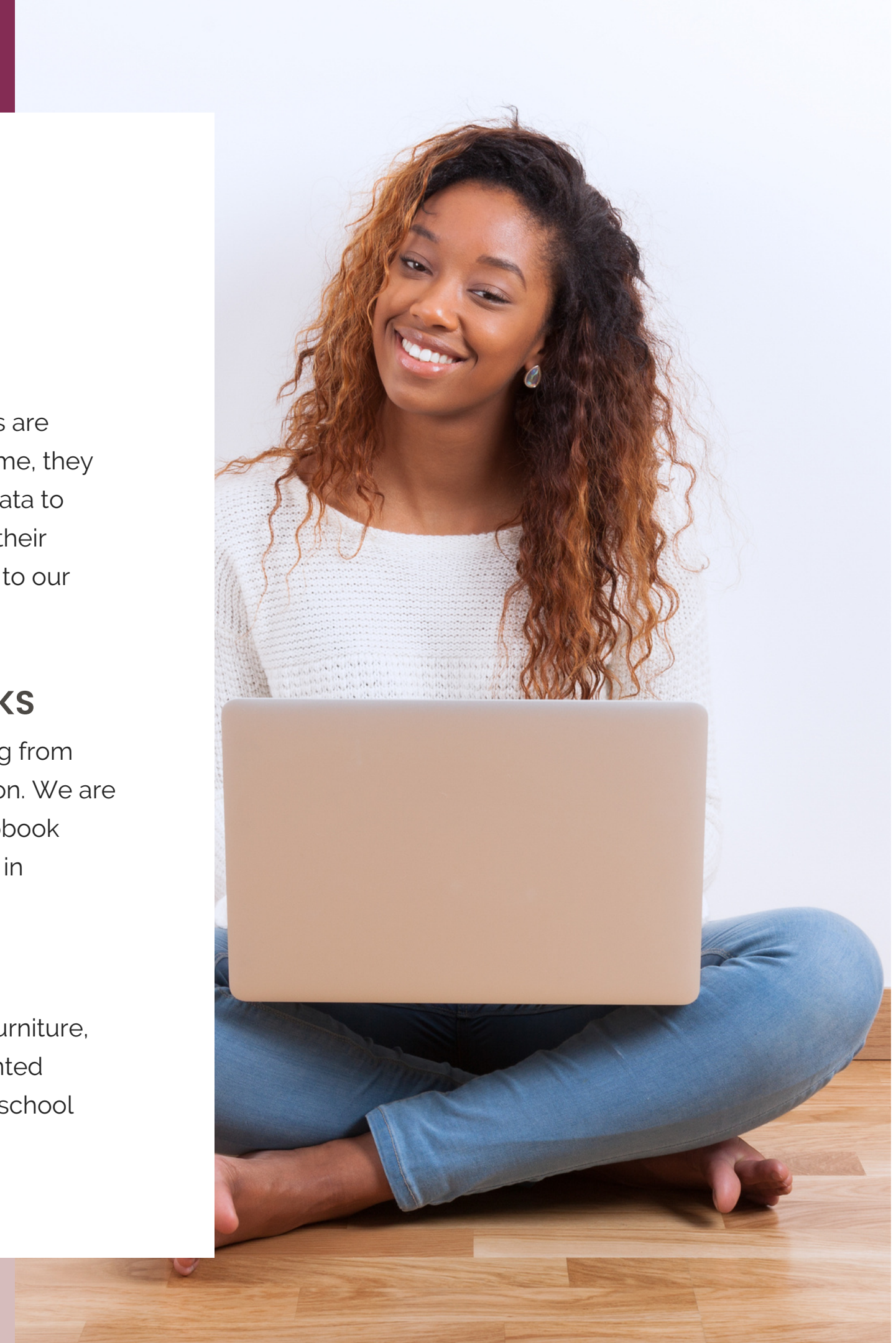
## VENUE HIRE

We would be grateful for free or discounted access to venues to host celebration events for our beneficiaries, workshops, networking events, fundraisers and more



## GIFTS IN KIND

Such as interview clothes, office furniture, technology, merchandise, discounted products, printing, transportation, school supplies and more





# Become a mentor

We offer a mentorship programme wherein women and girls can connect with an inspiring mentor who can provide both professional and personal guidance.

Mentoring is a one-to-one non-judgemental relationship where mentors give their time to support their mentees to achieve their ambitions. Mentors draw on their own experience to provide best possible insight.

LEARN MORE



## What is involved?

- Mentors help their mentee to build awareness of their aspirations and develop the skills and behaviours to achieve these aspirations.
- Mentors assist mentees in writing and editing their CV and prepare for further education, job applications and interviews.
- Mentoring sessions occur at least monthly and email communication is encouraged fortnightly.

"[My mentor] was there at the beginning to build me up...the confidence that she gave me gives me the ability to keep moving forward."

**Charlotte, Mentee**



### Our mentors work in job roles such as...



Film Producer



School Teacher



Lawyer



Music Artist



News Anchor

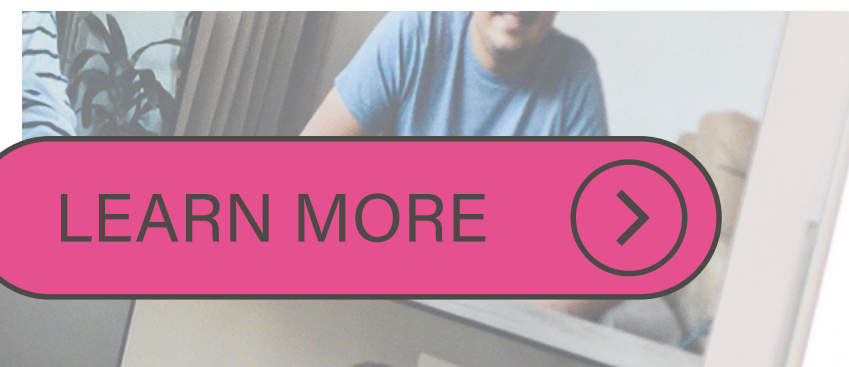


Hospital Nurse



# Volunteer with us

We have volunteers all over the world, of all levels of experience. Our remote working model allows you to make an impact from home.



LEARN MORE



“VOLUNTEERING WITH THE ILF HAS ALLOWED ME TO FURTHER DEVELOP AN EXTENSIVE SKILLSET”

Kirsten, Marketing



## BRAND, MARKETING & COMMUNICATIONS

Volunteer with a vibrant team to and help make the our work a worldwide success. Directly influence activities such as advertising, social media, website management, email marketing, branding, SEO, design and much more.



## ADVISORY/ TRUSTEE ROLES

Contribute your skills and expertise to a cause that is important to you. Utilise your experience and influence the big decisions affecting the charity. Play a fundamental role in the organisation's development.



## RESEARCH, MEASUREMENT & REPORTING

Measurement & reporting is critical to the help the charity thrive. Help us to support good decision-making and continual improvement so that we can best serve women & girls in need.



## ...ANY MANY OTHER ROLES

We have many other exciting volunteering opportunities available. Perhaps you could help at one of our events? Maybe you need some work experience? Contact us to find out more.



# Corporate Partnerships

Are you looking for a collaboration between your business and a charity who shares a passion and commitment to social change?

We work with partners that share our values, identify with our cause and that want to support us

## **A partnership with us could involve the following:**

- Staff fundraising
- Licensing - i.e. use of charity name and/or logo in conjunction with the sale of goods/services
- Sponsorship - i.e. cash or in kind fee paid in return for access to exploitable commercial potential
- Payroll Giving
- Employee involvement and volunteering
- Gifts in kind
- Product endorsement
- Events





# Provide Work Opportunities

By donating work experience and opportunities to a charity dedicated to empowering women, you can help to break down barriers and support women and girls in achieving their full potential. Your contribution can make a significant impact on someone's life, helping to build a better future for all. Thank you for your support.

Work experience can take many different forms. Some common types of work experience include:

- **Internships:** These are temporary positions that allow individuals to gain hands-on experience in a specific field or industry.
- **Job Shadowing:** This involves spending time with a professional in a specific industry or job role, observing their work and asking questions to gain insight.
- **Job Opportunities:** We can facilitate the promotion of job opportunities to the disadvantaged women we serve. This is worthwhile as it enables you to support underrepresented groups, promote diversity and inclusion in the workplace, and tap into a wider range of skills and experiences. Additionally, it provides women and girls with valuable employment opportunities that may not have been available to them otherwise, helping to create a more equitable and empowered society.



**AIMEE**

Aimee's Film Director mentor has provided invaluable experience in the Film & Television industry, working on a major film. These invaluable opportunities are helping Aimee to work to her dream of becoming an assistant director. Aimee said while working on the set she could not wait to go to the work in the morning – and real first for her.



**ALANA**

Alana's secured a valuable work experience opportunities in corporate law and finance with her mentor, a Global Legal Director. This hands-on experience gave her the skills and knowledge she needed to excel in her field and ultimately earned her a place at a top university to study law.



**CHARLIE**

Charlie's passion for fashion was realised when we connected them with renowned international designer, Nicole De Carle, at her workshop in London. This invaluable experience allowed Charlie to pursue their dream of working in the fashion industry.



# Become a Referral Partner

Do you work directly with disadvantaged women or girls who may need our help? We aim to collaborate with organisations who work directly with disadvantaged women & girls, ensuring everyone who needs us can access our services and programmes.

Click here →

As a referral partner, your organisation will have a direct link with the Inspiring Leadership Foundation and together we can achieve common goals.



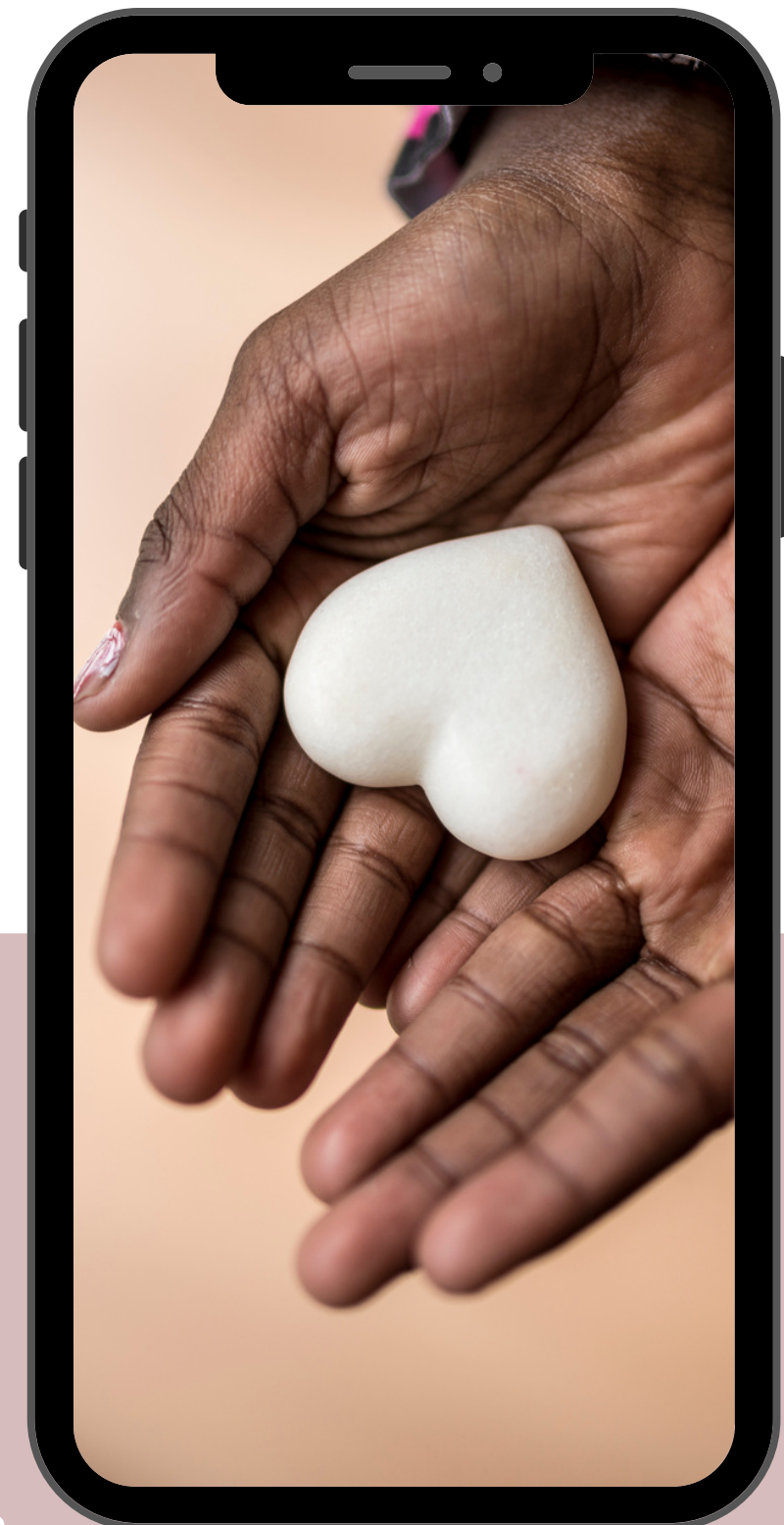
## Give us a call

Call us on [+44 \(0\) 3336 888 444](tel:+44(0)3336888444)



## Send us an email

Email us at [info@inspiringleadershiptrust.com](mailto:info@inspiringleadershiptrust.com)





# Together, we can thrive.

We have a story of meaning, a mission that inspires, and a cause to get behind.



**LINKEDIN**

@inspiringleadershipfoundation



**FACEBOOK**

@inspiringleadershipfoundation



**WEBSITE**

[inspiringleadershipfoundation.com](https://inspiringleadershipfoundation.com)



**INSTAGRAM**

@inspiringleadershipfoundation



**MAKE A DONATION**

Visit our website to find out more about how you can make an impact.



**GET INVOLVED**

Visit our website  
[inspiringleadership.foundation](https://inspiringleadership.foundation)

Registered Charity: 1165616