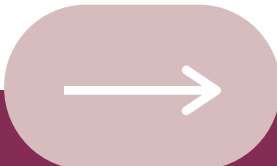


# Inspiring

LEADERSHIP  
TRUST





# Table of Contents

**Part 1** Who we are

---

**Part 2** What we do

---

**Part 3** Get involved

---



## Part 1

# Who we are

**Page 4:** Our Tagline

**Page 5:** Our Vision

**Page 6:** Our Mission

**Page 7:** Our Geese

**Page 8:** Our Values

**Page 9:** Our Rationale

**Page 10:** The Gaps

**Page 11:** Strategic Pillars

**Page 12:** Key Referral Channels

**Page 13:** Eco-System







**Inspiring girls.  
Empowering women.  
Advancing communities.**



**Our Vision:**

**To inspire and empower girls and women around the world to achieve their full potential, leading to social change.**



## **Our Mission:**

**Through leveraging the power of an influential business community and collaborative partnerships, we provide world-class personal and career development, helping girls and women to achieve their ambitions and financial independence.**



# The story of our geese

**There is no symbol that resonates stronger as we consider our role in uplifting everyone.**

As each bird flaps its wings, it creates an uplift for the bird immediately following. By flying in the 'V' formation, the whole flock adds at least 71% flying range than if each bird flew on its own.

When a goose falls out of formation, it suddenly feels the drag and resistance of trying to go it alone, and quickly gets back into formation to take advantage of the lifting power of the bird in front.

When the goose gets tired, it rotates back to the 'V' and another goose flies point.

If a goose is injured and falls out of formation, two other geese fly to protect it, joining a new formation.





# OUR VALUES

The principles that drive us



## Inspirational

The Latin word for inspired is 'inspiritus', which means 'to breathe life into'.

It is our intention to bring this ethos to all of our endeavours, and inspire leadership in everyone who interacts with our charity.



## Collaborative

We value positive, long-lasting relationships with multi-agency partners and the business community.

We work together to understand and address issues, acting as allies and enablers for one another.



## Ethical

We are socially responsible. We operate with courage and integrity to provide services that lead to social change.

The interests of our beneficiaries - and all of our stakeholders - are at the heart of everything we do.



## Resourceful

We are contemporary and original in how we approach funding, resourcing and measurement, to maximise the scale of our impact - delivering sustainable outcomes.



# All girls and women should have the opportunity to reach their full potential.

Gender disparities exist in every country. Girls and women face inequality at home, at work, and in public life. They face significant obstacles, across education, health, employment, and provision of care.

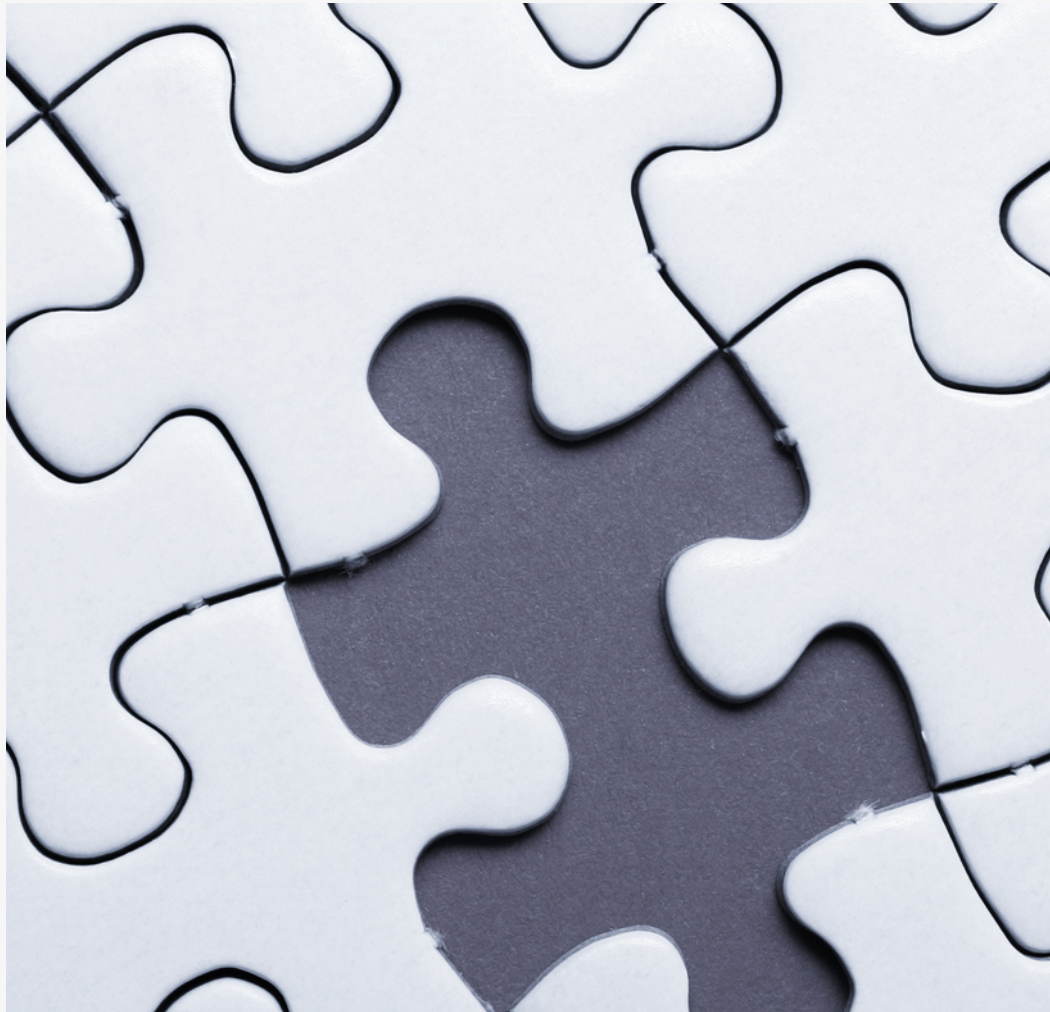
Gender should not determine different rights and opportunities.

We know that risks faced by girls and women diminish proportionally to their financial and personal independence. We know that reducing inequality can improve economies and stabilise communities around the world.





# THE GAPS



## 1 GAPS IN THE CHARITY SECTOR

- There is significant investment in addressing other specific and urgent needs affecting girls and women.
- Lack of multi-agency partnering to combine resources, expertise and ideas.

## 2 LIMITATIONS IN GOVERNMENTAL SUPPORT

- There are limitations in resources and support offered by the government and its institutions.
- Resources are focused on targeted and most urgent issues.
- Certain support and resources are finite and/or age-restricted.

## 3 CORPORATE NEEDS DIRECTION

- Often CSR activities are box-ticking exercises, rather than focused efforts that galvanise specific resources and long-term support.
- Our research shows Business Leaders are passionate about engaging as catalysts for change, seeking more satisfaction and emotional connection from volunteering efforts.



# OUR STRATEGIC PILLARS

## LEADERS LEAVING LEGACIES

We mobilise a community of talented business leaders and professionals as sources of inspiration and expertise, to maximise the efficiency and impact of the charity.

## OUTCOMES FOR BENEFICIARIES

Our programmes, and those we facilitate, offer personal and career development opportunities that empower girls and women to achieve personal ambitions and financial independence.

Our own curriculum is mapped to the Inspiring Leadership Compass™, a statistically proven model for driving improved success, happiness and wellbeing, focusing on performance and potential.



## WIN-WIN COLLABORATIONS

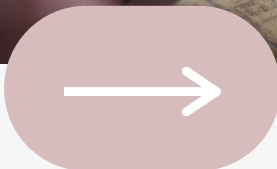
Through strategic collaborations, we work together to join the dots across services and bridge gaps, to enable long-term and sustainable outcomes.

## RESOURCEFUL ORGANISATIONAL DESIGN

We operate according to an original yet sustainable model with a business leader-led proposition that enables low cost to serve and speed to scale.

We utilise alternative methods of funding including ethical commercial partnering and profit distribution.

# Our key referral channels



## 1 Strategic collaborations with key government bodies

e.g Home Office, DWP, local authorities, social services, probation services

## 2 Supporting multi-agency partnerships

e.g charities, schools, universities

## 3 Direct/Self-referral

e.g through the 'Get Support' button on our website



# ECO-SYSTEM

## Partner Projects:

Strategic collaborations which deliver services for beneficiaries

## Inspiring Futures Academy:

Our internal organisation which provides world-class comprehensive programmes for personal and professional development for beneficiaries

## International Projects:

Selected international projects that align with our objectives, in which we invest resources



## Government & Local Authorities:

Provide funding, insight, guidance, and support, along with beneficiary referrals

## Inspiring Leadership International (ILI):

Our partner organisation which raises brand awareness, and fundraises on our behalf. As well as gifting us with intellectual property, the ILI provides our volunteers and partners with free access to their events.

## Corporate Sponsors & Ambassadors:

Organisations and individuals who help us to fundraise and raise awareness



## Part 2

# What we do

Page 15: Our Beneficiaries

Page 16: Beneficiary Eligibility

Page 17: Our Work

Page 18: Inspiring Futures Academy

Page 19: Inspiring Leadership Compass™





# OUR BENEFICIARIES

WE WORK WITH GIRLS AND WOMEN  
FROM DIFFERENT BACKGROUNDS

- Not in education, employment or training
- Anxiety and Low Self-Esteem
- Poverty
- Abuse
- Minority groups
- Single parents
- Domestic Violence
- Mental Health
- Exploitation
- Survivors of Trafficking





# BENEFICIARY ELIGIBILITY



- Show acceptable level of aspiration, engagement and capacity for this type of development

---

- Demonstrate a level of stability that presents no security / safety risk to staff and volunteers.

---

- Have no current drug or substance dependencies

---

- May be at a transition point where they have been receiving emergency support from another organisation and now need help navigating towards the next phase in their lives.

---

- Have moderate comprehension of English (both written and verbal) as programmes are currently all in English.

---

- Have medical / care / therapeutic support in place where appropriate



# OUR WORK



## THE INSPIRING FUTURES ACADEMY (IFA)

Our own customised, world-class, internal project, the Inspiring Futures Academy delivers a uniquely positioned curriculum for personal and career development. Our programmes are delivered by certified trainers and partners.

The curriculum is mapped based on the Inspiring Leadership Compass™, a statistically proven model for driving improved success, happiness and wellbeing, focusing on performance and potential.



## PARTNER PROJECTS

Through partnering, we are joining the dots across services and bridging gaps as girls and women transition into the next phase in their lives. This enables long-term and sustainable outcomes for our beneficiaries, communities, and the economy as a whole.

We work together with a wide range of organisations such as the Home Office, social services, mental health charities, refuges, the police, and universities. This way we are helping girls and women to transition safely from these vital services, onto the next level of support they need for personal and financial independence.



## INTERNATIONAL PROJECTS

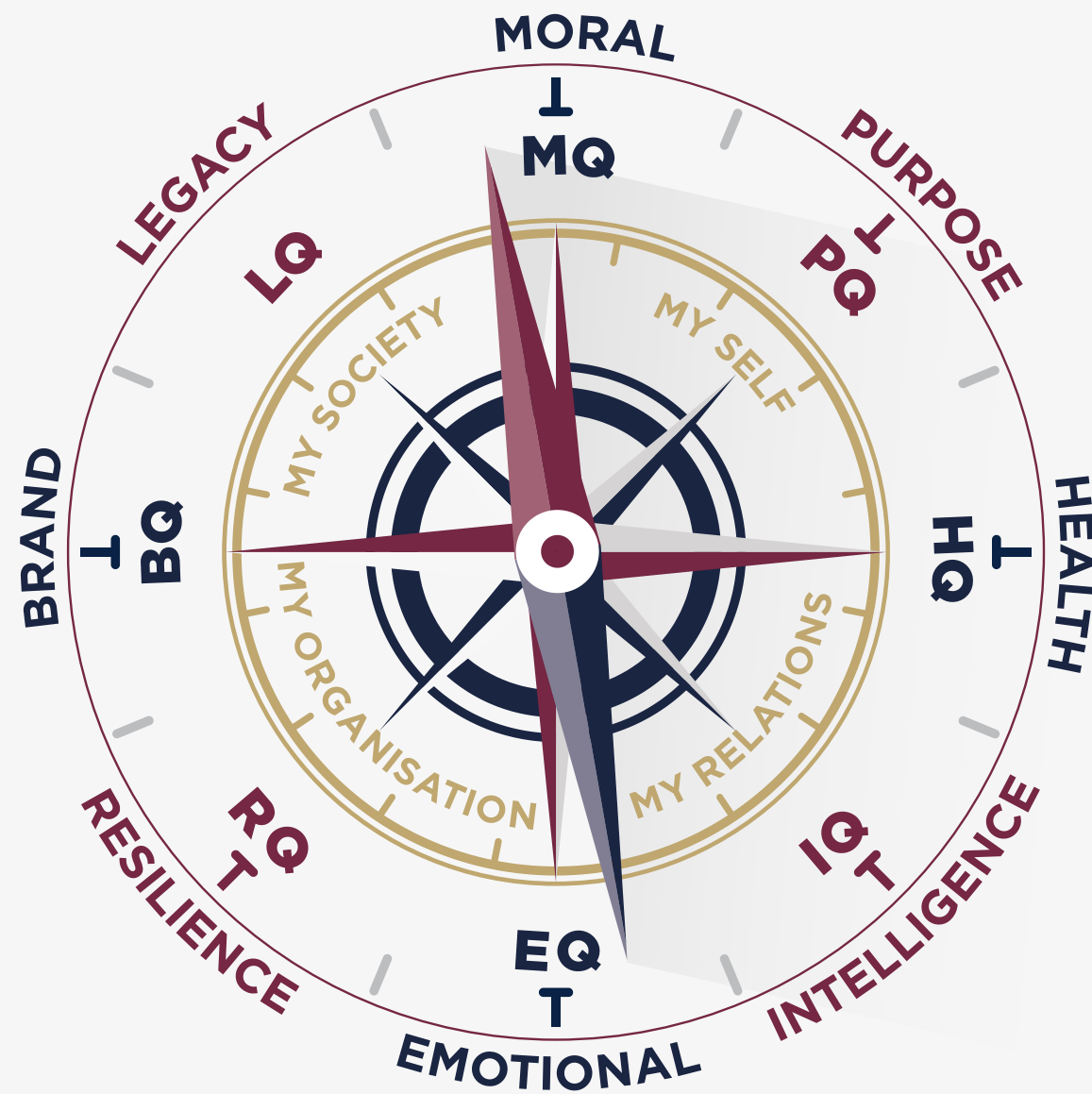
We take responsibility for our role in helping communities in the underdeveloped or developing world.

We invest resources in international projects to achieve the baseline for further intervention, including the implementation of the IFA into communities.

So far, our work has included refurbishing classrooms, investing in resources, building clean water systems and assembling technologies.

# The Inspiring Leadership Compass™

Gifted by Inspiring Leadership International Ltd.



MQ: Morals and Values

Being in alignment with who you are, what's important to you and what you stand for.

PQ: Purpose and Meaning

Finding your passion and creating inspiring goals in order to live a fulfilling life.

HQ: Health and Wellbeing

Adopting a holistic approach to your mental, physical, and emotional health to improve your quality of life.

CQ: Cultural Intelligence

Understanding the world around you to think well, both logically and creatively in order to make wise and confident decisions.

EQ: Emotions and Relationships

Accepting and regulating your emotions and creating meaningful and trusting relationships.

RQ: Resilience

Bravely overcoming challenges and living through adversity.

BQ: Personal Brand

Having the confidence to present yourself as you would like to be seen by others.

LQ: Legacy

Sharing your gifts with others to create a lasting impact in the world.



# THE INSPIRING FUTURES ACADEMY

## Mentoring & Coaching

We facilitate a mentoring scheme, with 121 sessions delivered by trained business professionals who have gone through DBS and safeguarding checks.



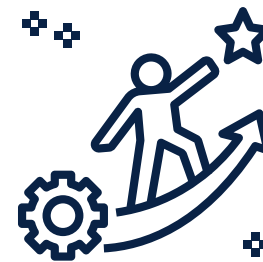
## Psychometrics

We offer evaluation and profiling to assist with self-awareness, strength-building, and career navigation.



## Work Experience

We provide access to career tasters, work placements and work experience - whatever the beneficiary's preferred vocation.



## Online Content & App

Our App helps girls and women to manage their wellbeing by providing a holistic learning experience. It teaches vital, practical skills which beneficiaries can utilise in their journey towards life and career success.

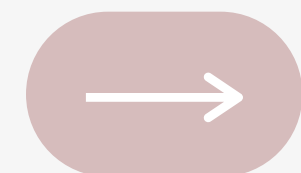


## Engagement & Social Events

We host various events, both online and offline. From real-life career tasters to inspirational virtual events, we aim to be accessible to a diversity of girls and women, wherever they may be.



Our own curriculum is mapped to the Inspiring Leadership compass, a statistically proven model for driving improved success, happiness and wellbeing focusing on performance and potential.





## Part 3

# Get Involved

Page 21, 22, 23: How you can support us

Page 24: Reasons to Get Involved

Page 25: Impact Stories

Page 26: Social Media Links

Page 27: Website Link





# How you can support us

Explore the different ways in which you can make an impact



## Fundraising & Funding



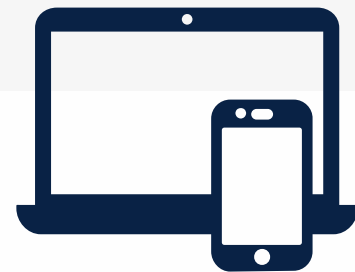
- Grants
- Online donations
- Recurring donations
- Select us as your organisation's chosen charity
- Host an event

## Ambassadors & Sponsors



- Help us to get our voice heard
- Encourage others to get involved
- Attend our events, take on challenges to raise awareness and funds
- Align your PR activity with our cause

## Goods & Assets



- Laptops
- Phones
- Software
- Intellectual Property
- Venue Hire

## Referrals



- Get support by completing a self-referral form on our website, or contact us
- Refer a girl or woman via the referral form on our website, or contact us
- Contact us to become a referral partner



## Time & Expertise

- Host a masterclass
- Become a mentor
- Provide your services
- Conduct a workshop
- Speak at one of our events



## ILT Volunteers

- Trustee Board/Advisory Roles
- General Management
- Brand, Marketing & Communications
- Business Development & Growth
- Digital & Data
- Fundraising & Friendraising
- Curriculum Content & Design
- Research



## Partnerships

- Work with us to deliver efficiency and a more holistic view of outcomes
- Coordinate activities/events with us
- Share knowledge
- Work in collaboration to offer a range of support
- Share resources



## Work Opportunities

- Work experience/placements
- Traineeships/apprenticeships
- Employment opportunities
- External courses



# REASONS TO GET INVOLVED



## CHANGING LIVES

Your support is what makes our work possible. You can trust us to channel your time and resources wisely, to help girls and women most in need.



## IMPROVING THE SOCIAL CLIMATE

Risks faced by girls and women diminish proportionally to their financial and personal independence. Reducing inequality can improve economies, and stabilise communities around the world.



## AN INSPIRING COMMUNITY

Getting involved with the ILT can connect you to others. You can be part of a community of like-minded individuals who work towards common goals. There are opportunities to network and make new friends.



## SELF-DEVELOPMENT

Helping and working with others can have a profound effect on your overall psychological well-being. Volunteering can give you the opportunity to develop your skills, or gain experience in a new field.



## FREE ACCESS TO ILI ACADEMY

Our volunteers and partners gain free access to the Inspiring Leadership International Academy which offers leadership development - based on the Inspiring Leadership Compass™ - delivered by world renowned experts, coaches, authors and thought leaders.



# Impact Stories



**Mary**

Job with top media firm

Referred to the the youth centre, Mary was passionate about writing and media. We matched her with a Film Director and donated a laptop. She landed a Junior Producer role with top media company.

After being made redundant due to Covid-19, she is helping the ILT with podcast production to keep her skills updated before pursuing new opportunities..



**Sarah**

Business Entrepreneur

Referred by the Unemployment Centre, Sarah was passionate about setting up her own business to provide much-needed mental health training programmes in the education sector. We gifted technologies and mentors to build her business.

Sarah's daughter Gloria, who is passionate about art has been matched to a New York City based digital artist and they have been working together ever since.



**Emily**

Law Undergraduate

Growing up in a deprived area where aspirations were low, Emily was. pasionate about studying law. We matched her with a Global Director from an International Bank.

Together, they helped Emily gain confidence and prepare for further education. Emily is due to study law at a top-tier university this year.



Registered Charity: 1165616



## FACEBOOK

@inspiringleadershiptrust



## INSTAGRAM

@inspiringleadershiptrust



## LINKEDIN

@inspiringleadershiptrust



## TWITTER

@inspiringlt





# Together, we can thrive.

We have story of meaning, a mission that inspires, and a cause to get behind.

Visit our website, [inspiringleadersiptrust.com](http://inspiringleadersiptrust.com) to find out more.